PRESS RELEASE

Steel CEOs insights on steel’s role in a sustainable future

Brussels, 26 October 2015 - The World Steel Association (worldsteel) today launched the Steel in a Sustainable World series of CEO Insights, aimed at highlighting the role of the global steel industry in creating a sustainable future for the planet.

CEOs from seven leading steel companies around the world have shared their Insights on the future of steel and its role in sustainable development. Focusing on the seven industry sustainability principles as laid out in the Sustainable Development Policy, the CEOs share their views on steel and its role in global sustainable development. The seven CEOs are:

- Kosei Shindo, Nippon Steel & Sumitomo Metal Corporation
- Sajjan Jindal, JSW Steel
- Paul O’Malley, BlueScope
- Louis Schorsch, ArcelorMittal Americas
- John Ferriola, Nucor Corporation
- Paolo Rocca, Techint Group
- Martin Lindqvist, SSAB AB

"The world steel industry is contributing to the development of a sustainable society through product development, process innovation, and sharing of advanced technologies."
Kosei Shindo
President - Nippon Steel & Sumitomo Metal Corporation

"I believe that steel – more than any other material – will do the most to help manufacturers meet their sustainability targets."
John J. Ferriola
Chairman, CEO, President - Nucor Corporation

"Collaboration is essential to drive sustainable development. An open dialogue will lead to greater awareness and bridge knowledge gaps."
Martin Lindqvist
President and CEO - SSAB AB

"Our industry will progress through a more holistic approach – focusing on whole person, whole business, whole industry, whole time."
Paul O’Malley
Managing Director and CEO - BlueScope

"The more the steel industry contributes to the new UN Sustainable Development Goals, the more ethical we will be in the eyes of our stakeholders."
Louis Schorsch
CEO - ArcelorMittal Americas

"There is nowhere to hide, and that’s a good thing. Openness will make the steel industry stronger and sustainable."
Paolo Rocca
Chairman and CEO - Techint Group

"Promoting self-reliance, and supporting sensitising people on human values, and supporting and guiding communities form the essence of business leadership."
Sajjan Jindal
Chairman and Managing Director - JSW Steel Limited

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The first Insight and CEO film will be published today to highlight the steel industry’s environmental standards, demonstrating the ways in which technology drives the development of a sustainable society. The CEO Insights and films will be published weekly as part of worldsteel’s commitment to supporting sustainability across the global industry.

Edwin Basson, Director General of worldsteel, said: ‘These CEO Insights are a tremendous way of demonstrating our members’ commitment to the future of steel, and its role in protecting the future of our planet. We are very proud of the efforts being made across the industry to foster a sustainable future for generations to come.

As an industry, our belief is that sustainable development must meet the needs of the present without compromising the ability of future generations to meet their own needs. We are committed to a vision in which steel is recognised as a key element in a sustainable world. The properties of steel alone demonstrate its significance in this area – steel is 100% recyclable and is in fact the most recycled material in the world.

These Insights and films capture exactly the areas we need to focus on to become ever stronger, ever more transparent, and ever more able to deliver sustainable development for our future. I am immensely grateful to the CEOs for lending their time and demonstrating their commitment to embedding sustainability into all future planning across the industry.”

# Ends #

Notes to Editors:

• The World Steel Association (worldsteel) is one of the largest and most dynamic industry associations in the world. worldsteel members represent approximately 85% of the world’s steel production, including over 150 steel producers with 9 of the 10 largest steel companies, national and regional steel industry associations, and steel research institutes.