

worldsteel
ASSOCIATION

PROFILE 2018/2019



The World Steel Association ([worldsteel](#)) is one of the largest and most dynamic industry associations in the world, with members in every major steel-producing country. worldsteel represents steel producers (including 9 of the world's 10 largest steel companies), national and regional steel industry associations, and steel research institutes. Members represent around 85% of global steel production.

worldsteel's mission is to promote the steel industry and steel as a material, find global solutions to the environmental challenge, identify and analyse important megatrends, and encourage alignment between regional and national steel associations.

Who can become a member?

To be eligible for regular membership, companies must produce at least two million short tons (1.8 million metric tonnes) of steel and operate as independent enterprises. State-controlled companies must be free to make their own economic and investment decisions and operate in a market-based economy.

Associate members produce less than two million short tons (1.8 million metric tonnes) of steel per year.

Steel industry associations, federations, and steel research organisations are eligible to join worldsteel as affiliated members.

Benefits of membership

Members have access to the latest technical and economic information affecting the industry. Membership provides an opportunity to obtain data on trends and performance, and to become involved at an international level in market development programmes and initiatives. Membership also offers participation in all Committees and Expert Groups and attendance at the Annual General Meeting, the Board and the Annual General Assembly.

The association exerts no pressure or politics on its members and is not involved in competitive issues between steel companies. worldsteel strictly adheres to international [antitrust policies](#).

One of the major benefits of membership of worldsteel is the opportunities it provides to meet other steel industry professionals from around the world. View further details [here](#).



worldsteel is active in key areas of interest to the steel industry, including:

Automotive

The WorldAutoSteel programme provides global research on automotive steel applications to maintain steel as the automotive material of choice. See worldautosteel.org.

Climate change and environment

worldsteel's members meet regularly to exchange information on environmental performance and regulatory developments. worldsteel manages industry-wide CO₂ data collection as part of its [Climate Action programme](#), underlining the industry's commitment to reduce its impact on the climate and contribute to climate change mitigation.

Communications

worldsteel's communications programme promotes a positive image of steel. The audiences for our communications include the industry, financial and general media, society at large, steel industry customers, and industry employees.

worldsteel produces regular [publications](#) and reports on specific projects. We also manage a wide range of digital social media sites, including [Facebook](#), [Twitter](#), [LinkedIn](#), [Weibo](#), and [WeChat](#).

Construction

worldsteel has created a "constructsteel" initiative in coalition with regional and national steel construction associations. The intent is to increase the proportion of steel products in construction for infrastructure, public buildings, non-residential and commercial buildings, ports and in future design in mega cities. For more information visit constructsteel.org.

Education and training

steeluniversity delivers education and training to current and future employees of steel companies and related businesses. Learning is delivered online at steeluniversity.org and in person, sharing knowledge on steel manufacturing, metallurgy, steel applications, environment, safety, and steel business. Visit steeluniversity.org to find out more.



Life cycle assessment (LCA)

LCA is an approach that considers the potential environmental impacts of products at all stages of manufacture, product use, and end-of-life. worldsteel collects worldwide life cycle inventory data for steel products, which is then used in LCA studies. worldsteel is the most authoritative source of LCA information for steel.

Raw materials

Supply of [raw materials](#) is one of the key issues facing the industry. worldsteel manages projects which look at the availability of steelmaking materials such as iron ore, metallurgical coal, and scrap. worldsteel is also looking into long-term energy availability.

Safety and health

worldsteel delivers a comprehensive [safety and health programme](#) to support its members in achieving our goal of an injury-free and healthy global steel industry.

Steel market analysis

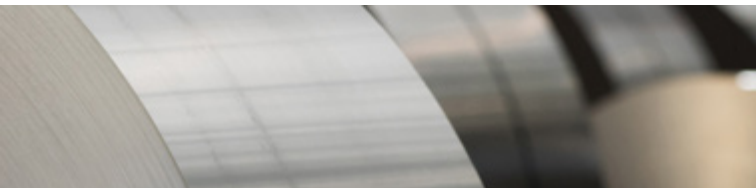
worldsteel is recognised worldwide as the source of information on steel market trends and [statistics](#). The association publishes authoritative production statistics each month. Information on future trends can be found in the [Short Range Outlook](#) for steel demand (April and October).

Sustainability

Sustainability reporting at a global level is one of the major efforts that the steel industry undertakes through worldsteel to manage its environmental, social and economic performance, demonstrate its commitment to [sustainability](#), and enhance transparency. worldsteel also manages projects that address the sustainability of steel in product applications in a range of market sectors.

Technology

Modern steelmaking relies on [advanced technologies](#). worldsteel plays an important role in [benchmarking best practice](#), helping its members improve their businesses. Representatives from member companies meet regularly to exchange information on technological, manufacturing and operational performance.



The work of worldsteel is overseen by its members through the [Board of Directors](#). The Board is composed of the chairmen or CEOs of member companies. The Board meets twice a year.

An Executive Committee is elected by the Board each October to oversee worldsteel's day-to-day work. The Executive Committee is made up of Board Members and worldsteel's Director General. The Executive Committee meets twice a year.

The following office bearers were elected for a one-year term in October 2018:

Chairman:

André JOHANNPETER, Executive Vice Chairman, Gerdau S.A.

Vice Chairmen:

Kosei SHINDO, Representative Director and President, Nippon Steel & Sumitomo Metal Corporation

YU Yong, Chairman, HBIS Group Co., Ltd.

Treasurer:

Sajjan JINDAL, Chairman and Managing Director, JSW Steel Limited

Secretary and Director General:

Edwin BASSON, worldsteel

The Board of Directors elected the Executive Committee.

Executive Committee Members:

Edwin BASSON, worldsteel

Wolfgang EDER, voestalpine AG

John FERRIOLA, Nucor Corporation

Sajjan JINDAL, JSW Steel Limited

André JOHANNPETER, Gerdau S.A.

Koji KAKIGI, JFE Steel Corporation

Lakshmi MITTAL, ArcelorMittal

Alexey MORDASHOV, Severstal (PAO)

Thachath Viswanath NARENDRAN, Tata Steel Limited

Roger NEWPORT, AK Steel Corporation

Paolo ROCCA, Techint Group

Kosei SHINDO, Nippon Steel & Sumitomo Metal Corporation

YU Yong, HBIS Group Co., Ltd.

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