

## EDWIN BASSON

**World Steel Association  
Member of the Executive Committee**

**World Steel Association  
Director General**



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After a few years in the banking industry, Edwin Basson joined the steel industry in 1994 as Chief Economist at Iscor Ltd. in South Africa. In 1996, he became Business Unit Manager for coated steel products and flat steel products. He later headed Strategic Initiatives at the company.

Edwin was transferred to Europe when Iscor became a part of Mittal Steel (now ArcelorMittal) in 2004 as a General Manager responsible for Marketing Strategy and was part of the Merger & Acquisition team in Mittal steel. From 2006 until he joined the World Steel Association (worldsteel), he was Vice President, Commercial Co-ordination, Marketing and Trade Policy at ArcelorMittal.

Edwin joined worldsteel in August 2011 as Director General.

Edwin received his PhD in economics from Pretoria University. He taught economics at the same university from 1984 to 1990.