PRESS RELEASE

Launch of ‘Introduction to Steel’ online course on edX

Brussels, 7 May 2015 – The World Steel Association (worldsteel) announces the launch of the Massive Open Online Course (MOOC) ‘Introduction to Steel’. The course, developed by TenarisUniversity together with steeluniversity, aims to provide students with an understanding of the history, science, technology and uses of steel by society. The course starts on 2 June 2015 and registration is now open.

This online learning programme is hosted on the edX platform and open to all free of charge. It is comprised of a four-hour framework which will run for two weeks. It will be available in English. The course features the basics of steel melting, the properties and origins of steel, its relationship with society and the sustainability of a world underpinned by steel. It also provides interactive features to support community interactions between students and the professor.

Dr Edwin Basson, Director General of worldsteel, said, “The Introduction to Steel course tells the story of where steel comes from and how it is used by everyone, everywhere and everyday. Steel is ubiquitous, so much so that many people don’t realise how critical it is to delivering on the promise of a more sustainable society. I am excited steeluniversity was able to collaborate with TenarisUniversity to deliver a course that will help people learn more about our industry and our products.”

Mark Miodownik, Professor of Materials & Society and Director of the Institute of Making at University College London said, “Steel underpins the whole of our civilization and yet few people notice it and know how it works. This course will explore steel’s history and cultural context in a lively manner using everyday examples, demonstrations, and film footage of steel making.”

Rolando Lange, TenarisUniversity Director said, “We believe in the highest standards of education to develop people all around the world. That’s why we are offering this course about steel in alliance with steeluniversity. With this MOOC, we hope students will get passionate about steel as a material and learn about the critical role it plays in our society.”

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Watch a short video about the course on our Youtube page. For more information on the course, visit steeluniversity. To register click here.

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Notes to Editors:

- The World Steel Association (worldsteel) is one of the largest and most dynamic industry associations in the world. worldsteel represents approximately 170 steel producers (including 9 of the world’s 10 largest steel companies), national and regional steel industry associations, and steel research institutes. worldsteel members represent around 85% of world steel production.

- steeluniversity, an initiative of worldsteel, is an industry university delivering education and training to current and future employees of steel companies and related businesses. The goal of steeluniversity is to inspire and motivate students and steel industry people about the value of working in the steel industry so as to lead change for realising a more sustainable industry that serves a more sustainable world.

- TenarisUniversity is Tenaris’s corporate university, responsible for strategically integrating, aligning and disseminating knowledge and expertise across the company.

- EdX is a non-profit online initiative created by founding partners Harvard and MIT. It aims at transforming online and on-campus learning through groundbreaking methodologies, game-like experiences and cutting-edge research on an open source platform. Its mission is to bring “the best of higher education to students around the world”.

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