

Outlook for the Global Steel Industry

20 November 2021

13.00 – 14.00 UTC

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Dr Edwin Basson

Director General

World Steel Association



SUMMARY OF THE LECTURE

Steel has been a key indicator of global economic development for 150 years. Steel is necessary for the enabling daily life; from transporting goods to market, preparing a family meal, to the supply of energy to power the local community.

Dr Basson joins steelTalks to share the latest expectations for the short-term economic outlook of the global steel industry, including projections for geographic regions.

Factors expected to influence steel manufacturing in the near term will also be discussed.

SPEAKER INTRODUCTION

After a few years in the banking industry, Edwin joined the steel industry in 1994 as Chief Economist at Iscor Ltd. in South Africa. In 1996 he became Business Unit Manager for coated steel products and flat steel products. He later headed Strategic Initiatives at the company.

Edwin was transferred to Europe when Iscor became a part of Mittal Steel (now ArcelorMittal) in 2004 as a General Manager responsible for Marketing Strategy and was part of the Merger & Acquisition team in Mittal steel. From 2006 until he joined worldsteel, he was Vice President, Commercial Coordination, Marketing and Trade Policy at ArcelorMittal.

Edwin joined World Steel Association in August 2011 as Director General.

Edwin received his PhD in economics from Pretoria University. He taught economics at the same university from 1984 to 1990.