PRESS RELEASE – 12th Steelie Awards shortlist announced

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The World Steel Association (worldsteel) has announced the shortlist for the 12th Steelie Awards. The Steelie Awards recognise member companies for their contribution to the steel industry over a one-year period in a series of categories impacting the industry. The winners will be revealed on Wednesday 13 October. The Steelies are awarded in six categories:

Excellence in digital communications:
- JSW Steel Limited
- Metinvest Holding LLC
- POSCO
- Severstal (PAO)
- Tata Steel Limited
- Ternium

Innovation of the year:
- **Acciaierie Bertoli Safau S.p.A.** - ABS Quality Wire Rod QWR 4.0
- **EVRAZ** - Development of ultra-premium strength rail grade (Apex G2HH) with improved wear and rolling contact fatigue (RCF), ductility, weldability and enhanced safety through superior fracture toughness
- **JFE Steel Corporation** - Green beverage can with unique Cr plated steel sheet
- **Nippon Steel Corporation** - MEGA NSHYPER BEAM™
- **POSCO** - Roll stamping technologies for automotive giga steel

Excellence in sustainability:
- **ArcelorMittal** - Sustainable charcoal use for CO₂ neutrality
- **China Baowu Steel Group Corporation Limited** - Research and application of waste heat cascade comprehensive utilisation method and its key technology in the iron and steel industry
- **HBIS Group Co., Ltd.** - Large integrated intelligent unmanned material yard
- **JSW Steel Limited** - Recycling of plastics in electric arc furnace - leveraging innovative techniques to tackle global sustainability issues
- **POSCO** - Slag upcycling for negative emissions
- **Tata Steel Europe** - Zero-carbon logistics
Excellence in Life Cycle Assessment:
- **ArcelorMittal** - Comparative LCA for water drainage systems
- **JSW Steel Limited** - Using LCA to evaluate the environmental performance of new product development and promotion
- **POSCO** - Using LCA to assist automakers in recognising the benefits of steel
- **Tata Steel Limited** - Using LCA in developing India’s first Type-1 Eco-label for steel rebars

Excellence in education and training:
- **Gerdau S.A.** - *Realizar* 2020 Programme
- **HBIS Group Co., Ltd.** - Online training and innovation platform
- **JFE Steel Corporation** - Education system through MR/VR
- **JSW Steel Limited** - Developing the next generation of leaders at JSW
- **Tata Steel Limited** - Safety standard knowledge dissemination to 30,000+ Tata Steel Limited workforce – Learn, Apply, Excel

Excellence in communications programmes:
- **ArcelorMittal** - *Evoluir* Programme
- **POSCO** - Park1538, an innovative cultural space showcasing breakthrough technology and the ultimate beauty of steel
- **Tata Steel Limited** - Integrated communications approach for COVID-19 preparedness and response across all operating locations
- **Tata Steel Limited** - Tomorrow LAB
- **Tenaris** - Safety commitments at Tenaris yards
- **Ternium** - The soul of Mexico

The selection process for the shortlist varies between awards. In most cases the submissions are requested via the appropriate worldsteel committee. Entries are then judged by selected expert panels.

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The World Steel Association (worldsteel) is one of the largest and most dynamic industry associations in the world, with members in every major steel-producing country. Worldsteel represents steel producers, national and regional steel industry associations, and steel research institutes. Members represent around 85% of global steel production.